

## LICENCE NUMBERS OVERVIEW

When looking into the licencing figures of the Australian Karting Association, it was first important to establish a clear base figure for each of the previous years.

After much research the most accurate historical figures were found to be those recorded on a state-by -state basis and tallied at the end of each financial year.

When looking at the year on year figures, the following information can be established:

- When the National Championships are held in a city with a large population base, it has assisted the growth of the overall numbers.
- The introduction of the TaG Restricted category in 2009 appears to have assisted the overall growth of the licence numbers, with an increase of almost 12% overall being enjoyed in the 2009/2010 period.
- It is little doubt that the decision by the National Karting Council to employ a media contractor, and now full-time employee has also helped lift the profile in the sport throughout the motorsport, and general media, which has in turn assisted with the growth of the sport.
- One of the worrying things about the figures however, is the high level of turnover of members in our sport. While this is unable to be accurately obtained at this point in time, it is believed that the AKA experiences around 20% new members each year, however, we are only experiencing single figure increases overall.

### Overall Figures

2004-2005	5771		
2005-2006	5903	132	2.29%
2006-2007	6551	648	10.98%
2007-2008	6857	306	4.67%
2008-2009	6387	-470	-6.85%
2009-2010	7153	766	11.99%
2010-2011	6996	-157	-2.19%
<b>Last 7 years</b>		<b>1093</b>	<b>18.52%</b>

## STATE BY STATE

Over the past seven years, it is Western Australia which is the best performing state with an impressive 62.61% increase in it's membership base to now have almost 1,000 members across the state.

Much of South Australia's increase could be due to the opening of the long awaited Monarto Karting Complex while Tasmania enjoyed significant increases on the years either side of hosting the National Championships.

### WESTERN AUSTRALIA

	No.	Diff	%
2004-2005	583		
2005-2006	598	15	2.57%
2006-2007	702	104	17.39%
2007-2008	816	114	16.24%
2008-2009	766	-50	-6.13%
2009-2010	887	121	15.80%
2010-2011	948	61	6.88%
<b>Last 7 years</b>		<b>365</b>	<b>62.61%</b>

### SOUTH AUSTRALIA

	No.	Diff	%
2004-2005	300		
2005-2006	244	-56	-18.67%
2006-2007	311	67	27.46%
2007-2008	337	26	8.36%
2008-2009	350	13	3.86%
2009-2010	402	52	14.86%
2010-2011	450	48	11.94%
<b>Last 7 years</b>		<b>150</b>	<b>50.00%</b>

### TASMANIA

	No.	Diff	%
2004-2005	202		
2005-2006	222	20	9.90%
2006-2007	241	19	8.56%
2007-2008	250	9	3.73%
2008-2009	252	2	0.80%
2009-2010	286	34	13.49%
2010-2011	284	-2	-0.70%
<b>Last 7 years</b>		<b>82</b>	<b>40.59%</b>

New South Wales was hit with a heavy decline in 2003/2004, however, in the past six years has remained strong with an overall increase of 10.24% over this time. This is even more impressive considering the opportunity to go karting in Australia's largest city is now limited to one venue.

#### NEW SOUTH WALES

2004-2005	2144		
2005-2006	2109	-35	-1.63%
2006-2007	2183	74	3.51%
2007-2008	2196	13	0.60%
2008-2009	2170	-26	-1.18%
2009-2010	2452	282	13.00%
2010-2011	2325	-127	-5.18%
<b>Last 7 years</b>		<b>181</b>	<b>8.44%</b>

Victoria enjoyed almost a 20% boost in the year prior to the 2010 National Championships, however, it seems to be the most volatile state across the country with a history of ups and downs over the past ten years.

#### VICTORIA

2004-2005	1165		
2005-2006	1304	139	11.93%
2006-2007	1531	227	17.41%
2007-2008	1583	52	3.40%
2008-2009	1392	-191	-12.07%
2009-2010	1650	258	18.53%
2010-2011	1535	-115	-6.97%
<b>Last 7 years</b>		<b>370</b>	<b>31.76%</b>

Queensland has followed a similar pattern to Victoria, however, they don't appear to have benefited from a significant increase in licence figures surrounding the National Championships. This could be partially due to the fact that the Nationals in Queensland were held in Townsville, therefore not gaining as much momentum from returning karters in the region.

#### QUEENSLAND

2004-2005	1311		
2005-2006	1354	43	3.28%
2006-2007	1500	146	10.78%
2007-2008	1605	105	7.00%
2008-2009	1398	-207	-12.90%
2009-2010	1408	10	0.72%
2010-2011	1372	-36	-2.56%
<b>Last 7 years</b>		<b>61</b>	<b>4.65%</b>

The numbers in the Northern Territory are difficult to compare in a percentage as one new or one lost member effectively represents over one percent. However, they have already seen a significant increase in their licence figures during the first half of 2011, most likely related to the National Championships to be held at the venue next year.

#### NORTHERN TERRITORY

2004-2005	66	4	6.45%
2005-2006	72	6	9.09%
2006-2007	83	11	15.28%
2007-2008	70	-13	-15.66%
2008-2009	59	-11	-15.71%
2009-2010	68	9	15.25%
2010-2011	82	14	20.59%
<b>Last 7 years</b>		<b>16</b>	<b>24.24%</b>

## PARTICIPATION RATES

Detailed below is a detailed view of the participation rates year on year for 2010 against 2011 across Australia for the period January 1 to October 31.

### NSW

	2010	2011	%
CIK	82	115	40.24
Clubman	2064	2032	-1.55
F100	39	0	-100.00
Junior Clubman	72	87	20.83
Junior National	1732	1900	9.70
Junior Performance	28	0	-100.00
Junior Rotax	208	122	-41.35
Leopard	66	24	-63.64
Midgets	1136	991	-12.76
Open	153	186	21.57
Rookies	941	925	-1.70
Rotax	773	318	-58.86
Snr Nat	1474	1291	-12.42
Sportsman 125	45	825	1733.33
TaG 100	21	29	38.10
TaG 125	433	81	-81.29
TaG R	1227	1261	2.77
Vintage	0	5	500.00
<b>Total</b>	<b>10494</b>	<b>10192</b>	<b>-2.88</b>

### NORTHERN TERRITORY

	2010	2011	%
Clubman	113	176	55.75
Junior Clubman	6	8	33.33
Junior National	103	151	46.60
Leopard	9	14	55.56
Midgets	69	101	46.38
Rookies	79	91	15.19
Rotax	9	0	-100.00
TaG 125	29	56	93.10
TaG R	32	25	-21.88
<b>Total</b>	<b>449</b>	<b>622</b>	<b>38.53</b>

**QUEENSLAND**

	<b>2010</b>	<b>2011</b>	<b>%</b>
CIK	40	70	75.00
Clubman	1545	1544	-0.06
F100	31	0	-100.00
Junior Clubman	100	60	-40.00
Junior National	1105	1028	-6.97
Junior Performance	2	0	-100.00
Junior Rotax	109	93	-14.68
Leopard	171	266	55.56
Midgets	779	721	-7.45
Open	61	49	-19.67
Rookies	541	648	19.78
Rotax	428	256	-40.19
Snr Nat	489	491	0.41
Sportsman 125	23	0	-100.00
Sportsman SA	5	0	-100.00
TaG 100	275	333	21.09
TaG 125	313	371	18.53
TaG R	637	635	-0.31
Vintage	9	10	11.11
<b>Total</b>	<b>6663</b>	<b>6575</b>	<b>-1.32</b>

**SOUTH AUSTRALIA**

	<b>2010</b>	<b>2011</b>	<b>%</b>
CIK	0	72	720.00
Clubman	575	508	-11.65
Junior Clubman	65	8	-87.69
Junior National	476	390	-18.07
Junior Performance	0	6	600.00
Junior Rotax	27	10	-62.96
Leopard	108	43	-60.19
Midgets	286	301	5.24
Rookies	301	209	-30.56
Rotax	115	52	-54.78
Snr Nat	8	14	75.00
Sportsman 125	226	304	34.51
Sportsman SA	168	146	-13.10
TaG 100	41	8	-80.49
TaG R	156	299	91.67
<b>Total</b>	<b>2552</b>	<b>2370</b>	<b>-7.13</b>

**TASMANIA**

	<b>2010</b>	<b>2011</b>	<b>%</b>
Clubman	375	221	-41.07
Junior Clubman	67	55	-17.91
Junior National	440	388	-11.82
Leopard	2	40	1900.00
Midgets	101	179	77.23
Open	22	29	31.82
Rookies	222	134	-39.64
Snr Nat	650	690	6.15
TaG 125	50	131	162.00
TaG R	143	173	20.98
<b>Total</b>	<b>2072</b>	<b>2049</b>	<b>-1.11</b>

**VICTORIA**

	<b>2010</b>	<b>2011</b>	<b>%</b>
CIK	48	71	47.92
Clubman	3081	2508	-18.60

F100	38	0	-100.00
Junior Clubman	347	140	-59.65
Junior National	2376	2146	-9.68
Junior Performance	64	22	-65.63
Junior Rotax	273	352	28.94
Leopard	452	294	-34.96
Midgets	965	939	-2.69
Open	96	163	69.79
Rookies	1106	907	-17.99
Rotax	860	786	-8.60
Snr Nat	409	193	-52.81
Sportsman 125	126	577	357.94
TaG 100	6	0	-100.00
TaG 125	177	251	41.81
TaG R	1120	1367	22.05
<b>Total</b>	<b>11544</b>	<b>10716</b>	<b>-7.17</b>

**WESTERN AUSTRALIA**

	<b>2010</b>	<b>2011</b>	<b>% change</b>
Clubman	1559	1532	-1.73
Junior Clubman	85	221	160.00
Junior National	1219	1361	11.65
Junior Performance	151	15	-90.07
Junior Rotax	49	116	136.73
Leopard	119	121	1.68
Midgets	663	687	3.62
Open	119	103	-13.45
Pro Cadets	143	127	-11.19
Rookies	554	466	-15.88
Rotax	236	145	-38.56
Snr Nat	418	500	19.62
Sportsman 125	582	694	19.24
TaG 125	34	56	64.71
TaG R	647	626	-3.25
Vintage	16	23	43.75
<b>Total</b>	<b>6594</b>	<b>6804</b>	<b>3.18</b>

**OVERALL**

	<b>2010</b>	<b>2011</b>	<b>No.s</b>	<b>%</b>
CIK	170	328	158	92.94
Clubman	9312	8521	-791	-8.49
F100	108	0	-108	-100.00
Junior Clubman	742	579	-163	-21.97
Junior National	7451	7364	-87	-1.17
Junior Performance	245	43	-202	-82.45
Junior Rotax	666	693	27	4.05
Leopard	927	802	-125	-13.48
Midgets	3999	3919	-80	-2.00
Open	451	530	79	17.52
Pro Cadet	143	136	-7	-4.90
Rookies	3744	3380	-364	-9.72
Rotax	2421	1557	-864	-35.69
Snr Nat	3448	3179	-269	-7.80
Sportsman 125	1002	2400	1398	139.52
Sportsman SA	173	157	-16	-9.25
TaG 100	343	370	27	7.87
TaG 125	1036	946	-90	-8.69
TaG R	3962	4386	424	10.70
Vintage	25	38	13	52.00
<b>Overall</b>	<b>40368</b>	<b>39328</b>	<b>-1040</b>	<b>-2.58</b>